

Identifying Strategies for the Long Term Survival of an MRC

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Objectives

- ◆ Discuss ways to demonstrate the value of an MRC to the host community.
- ◆ Identify beneficial partnerships for an MRC unit to build.
- ◆ Identify sources of Grant funding for an MRC project.

What Is the Value of an MRC?

- ◆ MRCs provide a means of pre-identifying a potential pool of licensed medical professionals
- ◆ Identifies those willing to volunteer
- ◆ Addresses liability protection measures for medical providers and those who benefit from their efforts
- ◆ Provides potential solutions for surge capacity

What Is the Value of an MRC?

- ◆ Provides volunteer opportunities for members of the community
- ◆ Provides training for potential disaster workers
- ◆ Provides solutions to other agencies for deliverables from their contracts & grants
- ◆ Builds stronger communities

Beneficial Partnerships

- ◆ State, County, and Local Departments of Health
- ◆ Emergency Management Agencies (EMA)
- ◆ MMRS Agencies
- ◆ United States Postal Service
- ◆ Local Chapter of American Red Cross
- ◆ Citizen's Corps Council
- ◆ Local Emergency Planning Committee (LEPC)

Beneficial Partnerships

- ◆ Law Enforcement Agencies
- ◆ Fire Departments
- ◆ EMS Providers
- ◆ Professional Organizations
- ◆ Volunteer Agencies & Coalitions
- ◆ Transportation Authorities (Port, Airport, Transit, etc)

Beneficial Partnerships

- ◆ Hospitals, Hospital Associations, & Healthcare Centers
- ◆ Churches, Synagogues, & Temples
- ◆ Colleges, Universities, and other Schools
- ◆ Fraternal Organizations
- ◆ The United Way or other collective fund raising efforts

Your Organization

- ◆ Invite smart & influential corporate and community leaders to sit on your Board of Directors
- ◆ Seek their advise for funding sources and the organization's mission and goals
- ◆ Expect each member's financial support of your organization

Your Organization

- ◆ Meet with your Board regularly
(Perhaps more often than required by your charter)
- ◆ Seek projects that both have merit in your community and have identifiable supporters
- ◆ Build support for your organization whenever & wherever you can

Your Organization

- ◆ Engage in visible projects and venues
- ◆ Develop a speaker's bureau to carry your message to potential supporters
- ◆ Create alliances and establish "Credit Balances" wherever you can
- ◆ Do Not Burn Bridges

Identifying Sources of Funding

- ◆ Local Host/Grantee Organization
- ◆ Support from formed MRC Partnerships
- ◆ Funding from Memoranda of Understanding (MOU) agreements
- ◆ In-Kind % FTE contributions from corporate & government partners

Identifying Sources of Funding

- ◆ Donations of material and funds from other Non-Profit organizations
- ◆ Providing services to partner agencies in return for goods or services
- ◆ Starting a Development Committee in your Organization
- ◆ Applying for local, state, and national grants for specific projects, items, or for operating expenses

Grant Writing

- ◆ Identify organizations interested in your type of activities and goals
- ◆ Carefully review each organization's granting history
- ◆ Write a letter of interest to the individual responsible for reviewing proposals
- ◆ If submitting an application, follow directions exactly

Grant Writing

- ◆ Carefully proofread your applications
- ◆ Meet all deadlines
- ◆ If a grant is awarded, write a follow-up letter, and promptly report on your project's achievements

Helpful Web Resources

- ◆ <http://www.libraryspot.com/features/grantsfeature.htm>
- ◆ <http://www.usc.edu/dept/source/grantsweb.htm>
- ◆ http://www.aasa.org/issues_and_insights/funding/

Helpful Web Resources

- ◆ <http://nnlm.gov/gmr/hiiwire/grant.html>
- ◆ <http://www.channing-bete.com/fundinginformation/>
- ◆ http://www.brown.edu/Departments/Sweaver_Center/funding/grants.shtml

Helpful Web Resources

- ◆ <http://www.volunteersinhealthcare.org/fundCont.htm>
- ◆ <http://www.brahec.jmu.edu/local.htm>
- ◆ http://www.fahc.org/Health_Improvement/Health_Foundation/02apply_grant.htm

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Thank You!

